

**FIRST, DECIDE HOW LONG YOU WANT YOUR BUILDING TO LAST.**  
**THEN, SELECT THE POST-FRAME FOUNDATION THAT MEETS YOUR NEEDS.**

The diagram shows three vertical foundation posts in a cross-section of a building. The top part is a blue wall, and the bottom part is brown earth. The first post is a simple wooden post. The second is a laminated wood column. The third is a Perma-Column, which is a metal post with a white base and a metal top section. A callout points to the Perma-Column with the text '3x stronger than standard concrete!'. The ICC ES logo and ESR-4238 are also present.

**GOOD:**  
SOLID WOOD POSTS  
(CHEMICALLY TREATED)

**BETTER:**  
LAMINATED WOOD COLUMNS  
(CHEMICALLY TREATED)

**3x stronger than standard concrete!**

ICC  
ES  
ESR-4238

**BEST:** PERMA-COLUMN® WILL LAST FOR GENERATIONS

## THE CHOICE IS YOURS

You will be making many decisions during the design process of your building... the types of windows and doors, colors, etc. One of the most important decisions will be how long you want your building to last. Only Perma-Column® is guaranteed to never rot. Protect the structural integrity of your building investment by insisting on a permanent foundation. Professional post-frame builders have relied on the unmatched strength of Perma-Column® since 2003.



PROTECT YOUR POST-FRAME BUILDING INVESTMENT ... **INSIST ON PERMA-COLUMN®**

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# PROTECT YOUR INVESTMENT. BUILD WITH PERMA-COLUMN®

Post-frame construction has advanced beyond burying wood in the ground. Perma-Column® is the permanent foundation system that combines the lasting durability of precast concrete with the value of post-frame construction. Wood in the ground will rot ... Perma-Column® will not. Don't settle for anything less than the best. Build better, build stronger, build to last.

## BUILD BETTER

### Perma-Column® outperforms chemically treated wood... guaranteed

Insist on the environmentally friendly solution that will outlast and outperform treated wood in the ground every time, guaranteed. Perma-Column® precast concrete columns will never rot or leach toxic chemicals into the soil, providing you a long-lasting foundation that will exist in harmony with the land for generations to come.

## BUILD STRONGER

### Perma-Column® is 3x stronger than concrete

Insist on the permanent foundation that's guaranteed to never rot in the ground. Perma-Column® piers are precast concrete, reinforced with 60,000 psi rebar welded to a ¼" steel bracket. The patented combination of concrete, steel, and wood makes Perma-Column® the unmatched post-frame foundation solution for homes and all types of municipal, commercial, and agricultural buildings.

## BUILD TO LAST

### Perma-Column® protects the value of your building

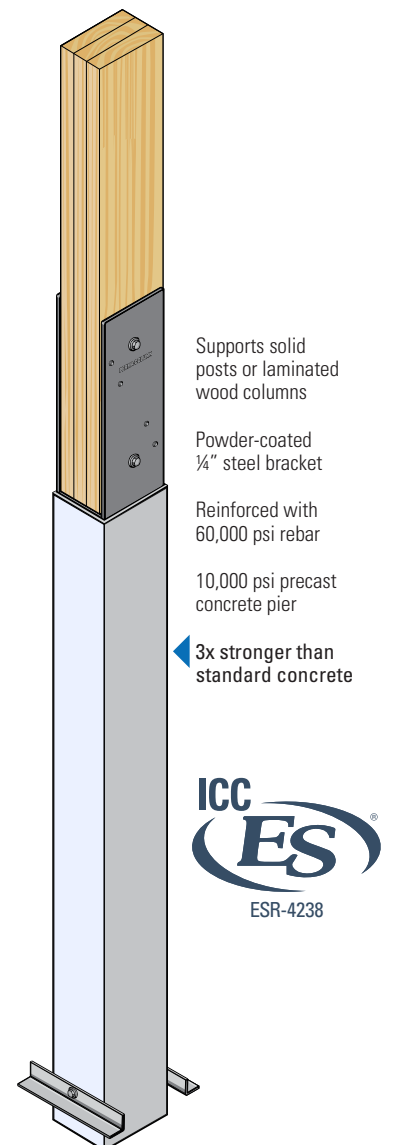
Insist on the post-frame foundation system that eliminates the costs of replacing rotted wood in the ground. Rotted wood posts can cost you thousands in repairs. You're not constructing a temporary building, why settle for a temporary foundation? Perma-Column® is engineered to protect the structural integrity of your post-frame building and is backed by a lifetime warranty.

TELL YOUR BUILDER YOU WANT A PERMANENT FOUNDATION ... **INSIST ON PERMA-COLUMN®**

#### ICC-ES certified

The International Code Council has evaluated and certified Perma-Column® precast concrete posts are compliant with the following:

- 2018 and 2015 International Building Code® (IBC)
- 2018 and 2015 International Residential Code® (IRC)
- 2017 Florida Building Code—Building
- 2017 Florida Building Code—Residential
- 2016 California Building Code (CBC)
- 2016 California Residential Code (CRC)



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